

# ROADMAP



## FRI. NOV. 5

**5:15 p.m.** - Check-in / Appetizers

**6:00 p.m.** - Dinner Provided

**6:30 p.m.** - Welcome Followed By  
Entertainment (Mentalist Show)

**6:45 p.m.** - Dessert Provided

**8:00 p.m.** - Icebreaker / Introduction  
games

# ROADMAP

SAT. NOV. 6

**9:00 a.m.** - Breakfast Provided

**10:00 a.m.** - Ice Breaker/Program Overview

**10:30 a.m.** - Module 1: Value Proposition, Customer Segmentation

**11:30 a.m.** - Module 2: Invention Disclosure & Commercialization

**12:30 p.m.** - Lunch Provided

**1:30 p.m.** - Module 3: Funding Strategies Panel

**2:30 p.m.** - Module 4: Business Administration

**3:30 p.m.** - Break/Room Check-in

**5:30 p.m.** - Dinner Provided

**7:00 p.m.** - Founders Panel  
21c Rooftop Suite  
Drinks and Desserts Provided

# ROADMAP

SUN. NOV. 7

**9:00 a.m.** - Breakfast Provided /  
Checkout

**10:15 a.m** - Ice Breaker

**10:30 a.m** - Module 5: IP, Laws &  
Regulations

**11:30 a.m** - Module 6: SBIR & OARS  
Funding

**12:30 p.m.** - Lunch Provided

**1:30 p.m.** - Module 7: Elevator Pitch  
Mad Libs Edition

**2:30 p.m** - Bootcamp Trivia

For Roadmap questions, please contact  
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Presented by: OK CATALYST